

PRESENTED BY
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Screech's NIGHT OWL 5K



JOIN US FOR A 5K GLOW RUN | FRI, OCT 22 | 7PM
in support of Harford Community College student athletes.

SPONSORSHIP PACKAGES

At Harford Community College, our student athletes are at the top of their game, on and off the court and field. By participating in one of Harford's thirteen NJCAA sports, they make a commitment to excel not only in their sport, but in the classroom. Harford's student athletes accomplish great things during their time with us and beyond—they excel at giving back to the community and many of our students transfer to a university to play at the NCAA level and earn a bachelor's degree.

By sponsoring Screech's Night Owl 5K, you will provide the support our athletes need to continue to excel and achieve academically and athletically. **Be a fan: Fund our Fighting Owls!**

Contributions benefit Harford Community College and are administered by the Harford Community College Foundation, Inc. Gifts to the Foundation qualify as charitable contributions to an IRC Section 501(c)(3) public charity for federal income, estate and gift tax purposes. Your contribution is deductible to the fullest extent allowed by law.

A copy of the Foundation's current audited financial statement is available upon request at the Harford Community College Foundation, Inc., 401 Thomas Run Road, Bel Air, MD 21015. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

SPONSORSHIP OPPORTUNITIES

Sponsor logos needed by October 1, 2021 to be included on race t-shirts.

~~Exclusive Presenting Sponsor~~ **SOLD**



Exclusive Refreshment Sponsor \$2,500

(Tax deductible amount: \$2,380, FV: \$120)

- Logo recognition on signage at refreshments table and water station
- Logo recognition on all marketing materials
- Table at event
- Logo featured on race t-shirt
- Opportunity to put promotional items in race packets
- Included in thank you post on Harford Community College Facebook page
- 4 registrations

Exclusive Mile Marker Sponsor \$1,200

(Tax deductible amount: \$1,110, FMV: \$90)

- Logo recognition on signage at each mile marker on 5K route
- Logo recognition on all marketing materials
- Table at event
- Logo featured on race t-shirt
- Opportunity to put promotional items in race packets
- Included in thank you post on Harford Community College Facebook page
- 3 registrations

~~Exclusive Finish Line Sponsor~~ **SOLD**



#1 Fan Sponsor \$750

(Tax deductible amount: \$690, FMV: \$60)

- Logo recognition on all marketing materials
- Table at event
- Logo featured on race t-shirt
- Opportunity to put promotional items in race packets
- Included in thank you post on Harford Community College Facebook page
- 2 registrations

Fighting Owl Sponsor \$500

(Tax deductible amount: \$440, FMV: \$60)

- Recognition on all marketing materials
- Table at event
- Recognition on race t-shirt
- Opportunity to put promotional items in race packets
- Included in thank you post on Harford Community College Facebook page
- 2 registrations

3.1 Mile Sponsor \$310

(Tax deductible amount: \$310)

- Recognition on event website
- Recognition on race t-shirt
- Included in thank you post on Harford Community College Facebook page

SPONSOR INFORMATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

GO GREEN! [Pay Online](#)

OR Pay by Check. Check Total \$ _____ (Make checks payable to Harford Community College Foundation, Inc.)

Please return payment and completed form to:
Harford Community College
Office of College & Alumni Development
401 Thomas Run Road, Bel Air, MD 21015

For more information: Contact Megan Pocta at 443.412.2563 or mpocta@harford.edu.

Our goal is to make all materials and services accessible. If you need accommodations to participate, please contact Megan Pocta at least 10 days in advance of the event.