



2700 - Naming Policy

Policy Owner: Board of Trustees Policy Review Committee

Associated Procedure: Campus Naming Opportunities Guidelines

Date Adopted: December 11, 2018

Date Last Amended: N/A

Date Last Reviewed: December 11, 2018

The Board has final authority to approve the naming of buildings, roadways, athletic fields, theaters, and large areas of campus circulation. If a philanthropic gift consistent with the *campus naming opportunities guidelines* has not occurred, the practice is to name buildings for geographical locations within Harford County and/or the state of Maryland, or for the function they serve. The practice is to name roadways with generic words or phrases consistent with the mission and values of the College. In general, names should enhance the reputation and prestige of the College, and not evoke association with any entity, product, or living person unless consistent with the *campus naming opportunities guidelines*.
