



4025 - Name, Image, and Likeness Policy

Policy Owner: Vice President for Student Success

Associated Procedure: TBD

Date Adopted: October 19, 2021

Date Last Amended: N/A

Date Last Reviewed: October 19, 2021

Consistent with recent guidance provided by the National Junior Collegiate Athletic Association ("NJCAA") allowing student-athletes to be compensated for their name, image, and likeness ("NIL"), Harford Community College ("the College") is implementing this policy to enable student athletes to maximize their NIL opportunities while protecting their NJCAA eligibility.

Subject to rules that may be imposed by the College and in accordance with NJCAA regulations and guidance, a College student-athlete may receive compensation for use of their NIL. The College will not reduce or revoke a student athlete's eligibility, grant aid, educational benefits, scholarship awards or other benefit or impose any adverse consequence or penalty on a student athlete as a result of receiving compensation or obtaining professional representation concerning their NIL unless, in so doing, the student athlete violates any College policy (including any procedures or rules adopted in association with this policy), NJCAA bylaws, regulations, or policies, or any federal/state laws or regulations.
